

## Relate bracelets *Made in Movember* on sale now

Besides growing a Mo to raise awareness and funds for men's health issues including prostate and testicular cancer, this Movember you can also show your support for the cause by purchasing a Relate bracelet, available at selected Woolworths stores nationwide.



The new Mo Sista bracelet is made of vibrant tangerine beads and the Mo Bro bracelet is made of dark coconut beads. Both carry the trademark "R" pewter bead that is the organisation's stamp of transparency. The closing of the bracelets is in the shape of a moustache and proceeds from the sales of the bracelets will go towards Movember's survivorship and research programmes implemented and managed by the organisation's South African Men's Health Partner, the Cancer Association of South Africa (CANSA).

### **"All about local and handmade products"**

"Every year Movember has a new theme. This year's theme, Made in Movember, is all about local and handmade products - and of course moustaches - favouring the authentic over the mass produced," says Garron Gsell, Country Manager of Movember South Africa.

"I can't think of a better suited product to promote Movember than the Relate bracelets which are hand crafted and make a difference in the lives of the people that produce them. Not only will Mo Bros and Mo Sistas be helping the Movember cause, they will be supporting worthy and successful social development," adds Gsell.

Relate is a 100% not-for-profit social enterprise with a uniquely sustainable business model which ensures that approximately one third of bracelet proceeds will be donated to Movember, one third providing earning opportunities and skills training for local bracelet-makers and supporting local enterprise development initiatives, and one third covering material and running costs.

So wear your heart on your sleeve and your Mo on your face and your wrist this Movember. It's a 100% good idea for 100% excellent causes.

To sign up for Movember, or to find out more about how it aims to have an everlasting impact on the face of men's health, please visit [www.movember.com](http://www.movember.com). For more information on Relate cause bracelets, please visit [www.relate.org.za](http://www.relate.org.za).

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